

# CREATE YOUR WHY CHALLENGE

Create a 30sec - 1min video that promotes your fundraiser

Why are you fundraising?

- What are you fundraising for?
- How will it benefit the students?

Ideas for video

What is your fundraising project?

- Why is the project useful and helpful to the community?

Ideas for video

How will the fundraising project work?

- How can the community support this project?
- What does the community need to do?

Ideas for video

